

FOR IMMEDIATE RELEASE

Causes Calendar announces nonprofit events directory

Lake Forest, Calif. – 05/17/10 – Charities, schools and other nonprofit organizations can now list their upcoming events on the master calendar at CausesCalendar.com. This online charity calendar, which can be searched by date, organization, location, activity type, cause category and keywords, provides an excellent vehicle to promote fundraising events.

Anyone from a nonprofit organization can add or edit their event information for free. Each event is displayed on its own webpage, headlined with the organization's name and the event name. Narrative, details and a large map are displayed to entice new patron attendance. A "share webpage" tool is provided to enable users to easily spread the word about their favorite causes. A second dedicated page, with search engine, lists all upcoming and past events for the organization. Enhanced listings, which include the organization's logo, links to register and donate, pictures, and an archive of past events, are offered for a nominal monthly charge.

All features on CausesCalendar.com are designed to be user friendly and self-service. "Instead of paying a webmaster to update your website, you can now showcase your fundraising events yourself, without any delays" states founder Robert Seaman. "Nonprofits on a tight budget may prefer to simply link to their event pages on Causes Calendar, eliminating the hassle of constantly updating event information and pictures on their own website."

With a central website representing the vast variety of nonprofit organizations, people can easily discover the world of worthy causes right in their own neighborhoods. Nonprofits have a new tool for attracting future patrons, and for coordinating their major events with one another by early "save the date" announcements.

For more information, visit the company's website at www.CausesCalendar.com

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